

Scotiabank Arena

REIMAGINATION

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SCOTIABANK ARENA REVEALS LATEST ON PHASE 3 RENOVATIONS AS PART OF THE VENUE'S REIMAGINATION PROJECT

This latest step of the multi-phase, \$350 million project includes enhancements to the arena's 300, 400 and 500 Levels

Following extensive summer renovations, Maple Leaf Sports & Entertainment (MLSE) provided updates on the latest improvements made as part of the ongoing Scotiabank Arena Reimagination Project as well as the additional developments to come during the 2025-26 NHL and NBA regular seasons. In its third phase, highlights of the newest renovations will include a floor to ceiling design transformation of the 300 Level concourse, the addition of a new Loge Club, revamped suites on the 400 and 500 Levels, additional elevator access, a brand-new Coors Light Chill Zone, and overall technology upgrades to the retail and food & beverage experiences.

"As the Scotiabank Arena Reimagination Project progresses, we are proud to share the enhancements with our valued fans and see them benefit from the number of state-of-the-art upgrades made to their experience, which now includes the venue's upper levels," said Nick Eaves, Chief Operating Officer, MLSE. "Our investment and commitment to elevating the venue will continue with more exciting changes to come for our fans as we imagine new possibilities over future phases of the project."

In collaboration with Brisbin Brook Beynon Architects, DesignAgency, owner's representative firm CAA ICON and construction manager PCL Construction, the following areas of the venue were remodeled during the offseason while remaining open at full capacity for concerts and shows:

- **300 Level Concourse** - The first part of the space received a comprehensive design transformation mirroring the lively, digital-first upgrades and contemporary finishes of the 100 Level concourse. Additional inclusive spaces have been introduced to this upper level including a universal washroom and a sensory room. The halls of the concourse are further enhanced with new pieces from the [Scotiabank Arena Art Collection](#) curated in collaboration with Sports & The Arts (SATA) as well as new digital LED columns, ceilings and walls.
- **Loge Club** – Following the positive feedback from new shared member spaces Mastercard Lounge and MNP Pass Social Club, eight loge suites on the 500 Level were reconfigured into a 100-person club space to extend the social fan atmosphere to the upper levels. Members of the refined-casual Loge Club can expect all-inclusive food offerings, private washrooms, premium vantage points of the court and ice, as well as direct elevator access in the coming months.
- **Retail Experience** – The overall retail experience in-venue is enhanced by removing the traditional walk-up counters and leveraging a rotating wall design to easily flip from Maple Leafs to Raptors merchandise more efficiently. A new Fan Customization Zone has also been introduced, allowing fans to personalize their jerseys, customize hats, and laser engrave basketballs and pucks. Other additions include a dedicated game-worn jersey location as well as a new autographed memorabilia location.
- **Food and Beverage Experience** – Nine bars and concession stands have been revamped on the 300 Level with an emphasis on self-service and transaction speed. Nearly half of these concession stands now use 'Grab and Go' or Amazon's 'Just Walk Out' technology.

- **400 and 500 Level Suites** – Suites on these levels have undergone all-encompassing renovations to create visual consistency with the sophisticated finishes of the 200 Level Mastercard Executive Suites and match the fan-first features within. Upgrades have also extended to the corridors and washrooms on the 400 and 500 Level.
- **Technology** – Harnessing the momentum from the impactful technology changes in the last phase, Phase 3 features even further expansion to the overall audio, video and broadcast infrastructure to impact the fan experience inside and outside of the venue. In the concourses, an enhanced network of display solutions provided by LG Electronics has been added including new digital concession boards, live game displays, and large-format direct view LED displays.

Over the course of the Maple Leafs and Raptors regular seasons, the final Phase 3 renovations will gradually take place in an effort to minimize impact to the fan experience while reimagination work occurs:

- **Completion of the 300 Level Concourse** – The second part of the 300 Level concourse will experience consistent visual and purposeful enhancements to the remainder of the space.
- **Coors Light Chill Zone** – The fan-favourite gathering hub will be transformed and re-designed with the fan experience in mind. Highlights include an expanded footprint with more social-first spaces, allowing for easier flow to the central bar space, upgraded finishes featuring contemporary texture blocking, and a new primary bar that features a large mountain installation. The space also features a 216-inch diagonal state-of-the-art LG MAGNIT micro-LED digital display. In addition, the zone’s infrastructure has been optimized for live music and entertainment.
- **Southwest Elevators** – To further increase accessibility throughout the venue, a new elevator shaft will be added to service the Southwest side of building and upper suite levels more efficiently.

The Scotiabank Arena Venue Reimagination Project launched in 2023 with a \$350 million investment towards the enhancement of the fan experience in virtually every corner of the arena. In the last two years, Scotiabank Arena has experienced a series of significant transformations including full design and functional makeovers of concourses, introduction of new premium spaces and dining experiences, implementation for state-of-the-art technology geared at the fan’s audio/visual experience and reducing idle time at checkouts, unveiling a museum-like art collection throughout the venue and much more. Construction plans for future phases will be shared in the coming months.

For more information about the project, visit scotiabankarena.com/reimagination and access photos of the newly completed features [here](#). Prior to your next Scotiabank Arena visit, fans are encouraged to check their “Know Before You Go” for all important arrival and in-venue details while transformations take place and the venue operates at full capacity.

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