

QUEEN + ADAM LAMBERT RETWEET TO WIN TWITTER CONTEST OFFICIAL CONTEST RULES AND REGULATIONS ("Official Rules")

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) **CONTEST PERIOD:** The Queen + Adam Lambert Retweet to Win Twitter Contest (the "**Contest**") begins at 8:00 a.m. ET on Friday May 31, 2019 and ends at 11:59 p.m. ET on Friday, May 31, 2019 (the "**Contest Period**").

(2) **ELIGIBILITY:**

The Contest is only open to legal residents of Ontario who are eighteen (18) years of age or older at the time of entry (each an "**Entrant**"). Employees and the immediate families (including those with whom they are domiciled) of Maple Leaf Sports & Entertainment Partnership, by its managing partner, Maple Leaf Sports & Entertainment Ltd. ("**MLSE**" or "**Contest Sponsor**"), Twitter Inc. and each of their respective subsidiaries, affiliates, directors, officers, governors, agents, their advertising and promotional agencies (altogether the "**Released Parties**") are not eligible to enter the Contest. For purposes of this Contest, "immediate family members" shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual (regardless of where any such "immediate family member" resides).

(3) **HOW TO ENTER: NO PURCHASE NECESSARY.** To enter the Contest, each Entrant must:

- (a) be an authorized account holder of Twitter;
- (b) be a follower of **@SCOTIABANKARENA** on Twitter;
- (c) find the Queen + Adam Lambert-related Contest tweet(s) on **@SCOTIABANKARENA** during the Contest Period (each, a "**Contest Tweet**"); and
- (d) retweet the Contest Tweet(s) during the Contest Period (resulting in an "**Entry**" or, collectively, "**Entries**").
- (e) each individual Contest Tweet may only be retweeted once per Entrant.

Limit of one (1) Entry per retweeted Contest Tweet during the Contest Period.

All Entries must be submitted from a valid Twitter account. Twitter membership is free, but is subject to acceptance of the Twitter Terms of Use, which can be found at <https://twitter.com/tos>.

If it is discovered by the Contest Sponsor (using any evidence or other information made available to, or otherwise discovered by, the Contest Sponsor) that any Entrant has attempted to use (or attempt to use) multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Contest, that person may be disqualified from the Contest, and any future contests of the Contest Sponsor, in the sole discretion of the Contest Sponsor.

All Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, forged, garbled or mechanically or electronically reproduced.

The Contest Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsor deems necessary, in its sole discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the Contest Sponsor in a timely manner may result in disqualification of the Entrant in the sole discretion of the Contest Sponsor.

The potential winner of the Prize (the "**Selected Entrant**") may also be requested to provide the Contest Sponsor with reasonable proof that he/she is the Authorized Account Holder of the Twitter account associated with the winning Entry. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the Authorized Account Holder in whose name the Twitter account is registered, provided that person meets all eligibility criteria of this Contest. "**Authorized Account Holder**" shall mean the natural person assigned to an email address and/or telephone number by an Internet access provider, online service provider, telephone service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address (a valid email address is required to register for a Twitter account).

All Entries shall become the property of the Contest Sponsor and none shall be returned. Each Entrant irrevocably confirms that no third party was involved in the creation of the Entry.

By entering the Contest, each Entrant agrees to be bound by the Official Rules and the decisions of Contest Sponsor, which are final with respect to all matters relating to the Contest.

(4) **PRIZES:** There is one (1) prize available to be won during the Contest (the "**Prize**"). The Prize consists of two (2) tickets to see Queen + Adam Lambert at Scotiabank Arena on July 28, 2019 (Toronto, ON) (specific seat location in the sole discretion of the Contest Sponsor).

The approximate retail value of the Prize is three hundred dollars (\$300.00 CAD). The Prize Winner is not entitled to any difference between the actual value of the Prize and the approximate retail value stated herein.

All incidental costs and expenses associated with the Prize that are not specifically referred to herein, including (without limitation) transportation to and from the event, meals, beverages, gratuities, souvenirs, incidental and personal expenses, and items of a personal nature are not included and are the sole responsibility of the Prize Winner and his/her guest.

The Prize Winner and his/her guest must follow all directions of the Contest Sponsor with respect to the Prize or any aspect thereof. Failure to do so may result in termination of participation, or continued participation, in the Prize or any aspect thereof.

The Prize must be accepted as awarded without substitution and is not transferrable, refundable, for resale or convertible to cash. The Contest Sponsor reserves the right, in the event that the Prize, or any component of the Prize, cannot be awarded as described for any reason, to substitute the same for another prize or component of equal or greater value, without notice or liability. In the event that a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise.

The odds of winning a Prize will depend on the number of eligible Entries received during the Contest Period.

(5) **WINNER SELECTION:**

One (1) Entrant will be selected from amongst all eligible Entries received during the Contest Period by random draw at the head offices of MLSE (50 Bay Street, Toronto, ON) following the conclusion of the Contest Period. The Selected Entrant will be contacted by the Contest Sponsor via Direct Messaging through Twitter following the draw. If a Selected Entrant cannot be contacted or fails to respond within three (3) hours of the first attempt of contact by the Contest Sponsor, he/she will be considered to have forfeited the Prize and will be disqualified and another Entrant may be selected, in the sole discretion of the Contest Sponsor, from the remaining eligible Entries until such time as contact is made with a Selected Entrant, there are no more eligible Entries, or there is insufficient time to award the Prize, whichever comes first. In the event that an alternate Selected Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsor will not be responsible for failed attempts to contact a Selected Entrant.

No telephone contact, Direct Messaging or other correspondence in association with the Contest will be entered into except with the Selected Entrant.

(6) **CLAIMING YOUR PRIZE**

Upon successful contact with a Selected Entrant via Direct Messaging on Twitter, the Selected Entrant will be required to provide certain contact information, as requested by the Contest Sponsor (e.g. full name, age, telephone number, email address). To be declared a winner ("**Winner**"), the Selected Entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by email the Contest Sponsor (in a format of its choosing). The Selected Entrant may also be required to sign a Declaration, Release and Waiver Form (the "**Release Form**") confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Released Parties from any liability in connection with the Prize or the Contest before being granted the Prize.

If the Selected Entrant does not meet all of the Contest requirements, fails to correctly answer the skill-testing question, refuses to provide the contact information requested by the Contest Sponsor or does not sign and return the Release Form to the Contest Sponsor within the time frame specified therein, that Selected Entrant will forfeit his/her Prize and the Contest Sponsor shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until the Prize has been awarded or there is insufficient time to permit the awarding of a Prize. In the event that an alternate Selected Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsor is not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Entrant.

The Contest Sponsor will contact the Winner following receipt of his/her signed Release Form to arrange for delivery of the Prize.

GENERAL RULES

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of the Contest Sponsor regarding the Contest, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

(7) **INDEMNIFICATION**

By submitting an Entry into this Contest, each Entrant confirms his or her understanding of and compliance with these Official Rules. Each Entrant, and his/her representatives, heirs, next of kin or assignees ("**Entrant's Representatives**"), hereby releases and holds the Released Parties harmless from any and all liability for any injuries, loss or damage of any kind to the Entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity. The Entrant and Entrant's Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

(8) **LIMITATION OF LIABILITY**

None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or for any technical or human error which may occur in the processing of Entries, the selection of the Winner or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of

any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or Direct Messaging on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to Entrants or to any other person's computer related to or resulting from participating or downloading materials in the Contest.

None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from an Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

(9) CONTEST ADMINISTRATION

All decisions regarding the Contest remain with the Contest Sponsor. The Contest Sponsor reserves the right, in its sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the Contest for any reason.

The Contest Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be in violation of these Official Rules. The Contest Sponsor reserves the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the entry process, interfere with these Official Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsor reserves the right to seek damages and/or other relief (including attorneys' fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsor. In their sole determination, the Contest Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's associated Entries. The Contest Sponsor reserves the right, in its sole discretion, to terminate or suspend the Contest should fraud, virus, bugs, or other reasons beyond the control of the Contest Sponsor corrupt the security, proper play or administration of the Contest.

(10) PRIVACY AND PUBLICITY RIGHTS

By accepting the Prize, the Winner agrees to allow MLSE and its respective subsidiaries and affiliates, promotional and advertising agencies and representatives the right to use his/her name, Twitter user name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes in connection with this Contest, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

The Contest Sponsor respects your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsor to administer the Contest and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the Contest Sponsor. For more information regarding the manner of collection, use and disclosure of personal information by the Contest Sponsor, please refer to the Contest Sponsor's privacy policy, available at http://www.mlse.com/privacy_policy.aspx.

(11) GOVERNING LAW

The Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Without limiting the generality of the foregoing, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between any person and/or Entrant and the Contest Sponsor in connection with the Contest shall be governed by and construed and interpreted in accordance with the internal laws of the

Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The Contest Sponsor and all Entrants hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

Any words herein importing the masculine gender shall include the feminine gender and vice versa in both the singular and the plural.

This Contest is not in any manner sponsored, endorsed, administered by or associated with Twitter. You are providing your information to the Contest Sponsor and not to Twitter. By participating in the Contest, each Entrant releases and agrees to indemnify Twitter and hold it harmless from and against any and all costs, claims, damages, (including, without limitation, any special, incidental or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Contest, or arising out of participation in any Contest related or Prize related activity, or the receipt, enjoyment, participation in, use or misuse, of any Contest or Prize related activity, whether hosted by Contest Sponsor or a third party.