

**REAL SPORTS APPAREL – EASTON COWAN & TROY STECHER JERSEY GIVEAWAY CONTEST
RULES AND REGULATIONS (“Official Rules”)**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL, AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) **CONTEST PERIOD:** The Real Sports Apparel – Easton Cowan & Troy Stecher Jersey Giveaway Contest (the “**Contest**”) begins at 12:00 p.m. ET on December 15, 2025 and ends at 5:00 p.m. ET on December 17, 2025 (the “**Contest Period**”).

(2) **ELIGIBILITY:**

The Contest is only open to legal residents of the Province of Ontario who are thirteen (13) years of age or older and living within 120 kilometres of the City of Toronto (the “**Territory**”) at the time of entry (each an “**Entrant**”). Employees and the immediate family members (including those with whom they are domiciled) of Maple Leaf Sports & Entertainment Partnership (“**MLSE**” or the “**Contest Sponsor**”), the Toronto Maple Leafs, NHL Enterprises LP, the National Hockey League and its member teams (together, the “**NHL Parties**”), and each of their respective parent companies, subsidiaries, affiliates, directors, officers, governors, agents, and advertising and promotional agencies (together with Contest Sponsor, the “**Released Parties**”) are not eligible to enter the Contest. Determinations of eligibility shall be made in the sole discretion of the Contest Sponsor.

(3) **HOW TO ENTER:** NO PURCHASE NECESSARY.

During the Contest Period, each Entrant must complete the following steps in order to obtain one (1) entry into the Contest draw (each an “**Entry**” and collectively “**Entries**”):

- Follow Real Sports Apparel on Instagram (@realsportsapparel) (the “**Real Sports Apparel Instagram Account**”) or X (@ShopRSApparel) (the “**Real Sports Apparel X Account**”);
- Like the Contest post on either the Real Sports Apparel Instagram Account or the Real Sports Apparel X Account; and
- Leave a comment on the Contest post on the Real Sports Apparel Instagram Account and tag a friend, or reply to the Contest post on the Real Sports Apparel X Account and tag a friend. By entering the Contest, Entrants agree to these Official Rules.

Alternatively, an Entrant can complete the following steps in order to obtain one (1) entry into the Contest draw:

- Mail a minimum 100-word essay on “Why I Love the Toronto Maple Leafs” to MLSE, 50 Bay Street, Toronto, Ontario M5J 2L2 Attn: Marketing. Entries must include the Entrant’s name, age, address, telephone number, and email to be valid. There is a maximum of one (1) Entry per envelope through this entry method. By entering the Contest, Entrants agree to these Official Rules. Entries must be received at MLSE by 5:00 p.m. ET on December 17, 2025.

There is no limit on the number of Entries per person during the Contest Period. An Entry will be declared invalid if it is incomplete, damaged, irregular, or mechanically or electronically reproduced. If it is discovered by the Contest Sponsor (using any evidence or other information made available to, or otherwise discovered by, the Contest Sponsor) that any person has used or attempted to use multiple names, identities, email addresses, and/or any automated, macro, script, robotic, or other system(s) or program(s) to enter the Contest more than once or to otherwise participate in or disrupt this Contest, they may be disqualified from the Contest, and any future contests of the Contest Sponsor, in the sole discretion of the Contest Sponsor.

The Contest Sponsor reserves the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsor deems necessary, in their sole discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the Contest Sponsor in a timely manner may result in disqualification of the Entrant, in the sole discretion of the Contest Sponsor.

(4) **PRIZES:**

There are two (2) prizes (the “**Prize**”) available to be won during the Contest Period. The Prize consists of:

- One (1) signed Easton Cowan jersey (the style, type, and size of the jersey to be determined by the Contest Sponsor in its sole discretion).
- One (1) signed Troy Stecher jersey (the style, type, and size of the jersey to be determined by the Contest Sponsor in its sole discretion).

Approximate retail value of the Prize is \$500.

If the Winner (as defined below) is under the age of eighteen (18), the Prize will be released to the Winner’s parent or legal guardian. If the Prize includes tickets to a game or event, the Winner must attend the game or event with their parent or legal guardian.

A Winner is not entitled to any difference between the actual value of the Prize and the approximate retail value stated herein. Each Winner must follow all directions of the Contest Sponsor with respect to the Prize or any aspect thereof. Failure to do so may result in termination of participation, or continued participation, in the Prize or any aspect thereof. Each Prize must be accepted as awarded without substitution and is not transferrable, refundable, for resale or convertible to cash. The Contest Sponsor reserves the right, in the event that a Prize, or any component of a Prize, cannot be awarded as described for any reason, to substitute the same for another prize or component of equal or greater value, without notice or liability. In the event that a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise. All incidental costs and expenses associated with a Prize that are not specifically referred to herein are not included and are the sole responsibility of each Winner. The odds of winning a prize depend on the number of entries received.

(5) **WINNER SELECTION:**

At approximately 6:00 p.m. ET on December 17, 2025, one (1) Entrant will be selected (each, a “**Selected Entrant**”) by random draw to be eligible to win the Prize. The random draw will take place at the head office of MLSE or such other location in Ontario as the Contest Sponsor may determine. There is a limit of one (1) Prize per Selected Entrant.

Each Selected Entrant for a Prize will be notified of their selection by direct message on Instagram or X (depending on the Selected Entrant’s entry method) or by the contact information provided on their mail-in entry method, as applicable. If a Selected Entrant cannot be contacted or fails to respond within forty-eight (48) hours of the first attempt of contact by the Contest Sponsor, they will be considered to have forfeited their Prize and will be disqualified and another Entrant may be selected from the remaining eligible Entries until such time as contact is made with a Selected Entrant or there are no more eligible Entries, whichever comes first (in which case the above-noted process will apply to such alternate Entrant). The Contest Sponsor will not be responsible for failed attempts to contact any Selected Entrant.

(6) **CLAIMING YOUR PRIZE**

To be declared a winner (“**Winner**”), each Selected Entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question posed either by telephone or email at the telephone number or email address on the account of record for that Selected Entrant, or on their no-purchase mail-in Entry, as applicable. The Selected Entrant will be required to sign a Declaration, Release and Waiver Form (the “**Release Form**”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Released Parties from any liability in connection with the Prize or the Contest. If the Selected Entrant is a minor, their parent or legal guardian must also sign the Release Form.

If a Selected Entrant does not meet all of the Contest requirements, fails to correctly answer the mathematical skill-testing question, or does not sign and return the Release Form to the Contest Sponsor within the time-frame specified, that Selected Entrant will forfeit their Prize and the Contest Sponsor shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until each Prize has been awarded or there is insufficient time to permit the awarding of any Prize (in which case the above-noted process will apply to such alternate Entrant). The Contest Sponsor is not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Entrant. The Contest Sponsor will contact each Winner following receipt of their signed Release Form to arrange for delivery of the respective Prize.

(7) **GENERAL RULES**

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of the Contest Sponsor regarding the Contest, these Official Rules shall prevail. In the event of

any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

This Contest is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc. (“Instagram”) or X Corp. (“X”).

(8) **INDEMNIFICATION**

By submitting an Entry into this Contest, each Entrant confirms his or her understanding of and compliance with these Official Rules. Each Entrant, and their representatives, heirs, next of kin, or assignees (“**Entrant’s Representatives**”), hereby releases and holds the Released Parties and Instagram and X (and their respective parent companies, subsidiaries, affiliates, directors, officers, agents, and advertising and promotional agencies) harmless from any and all liability for any injuries, loss, or damage of any kind to the Entrant, Entrant’s Representatives or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use, or misuse of any Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity. The Entrant and Entrant’s Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

(9) **LIMITATION OF LIABILITY**

None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or for any technical or human error which may occur in the processing of Entries, the selection of the Winner or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses, or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, third party software or platforms, computer equipment, software, failure of email or Direct Messaging on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to an Entrant’s or to any other person’s computer, mobile device, or other device or equipment related to or resulting from participating or downloading materials in the Contest.

None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant’s or any other person’s computer, mobile device, or other device or equipment resulting from an Entrant’s attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided “as is” without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

(10) **CONTEST ADMINISTRATION**

All decisions regarding the Contest remain with the Contest Sponsor. The Contest Sponsor reserves the right, in their sole discretion, to modify, cancel, suspend, and/or terminate any or all parts of the Contest for any reason.

The Contest Sponsor reserves the right, in their sole discretion, to disqualify any individual found to be in violation of these Official Rules. The Contest Sponsor reserves the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the entry process, interfere with these Official Rules, deliberately damage any website, or undermine the administration, security, or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsor reserves the right to seek damages and/or other relief (including legal fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsor. In its sole determination, the Contest Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person’s associated Entries. The Contest Sponsor reserves the right, in its sole discretion, to terminate or suspend the Contest should fraud, virus, bugs, or other reasons beyond the control of the Contest Sponsor corrupt the security, proper play, or administration of the Contest.

(11) **PRIVACY AND PUBLICITY RIGHTS**

By accepting a Prize, each Winner agrees to allow MLSE and its respective subsidiaries and affiliates, promotional and advertising agencies and representatives the right to use their name, biographical information, image, photos, and/or likeness and statements for programming, promotion, trade, commercial, advertising, and publicity purposes

in connection with this Contest, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on television, video, the World Wide Web, and Internet, without notice, review, or approval and without additional compensation, except where prohibited by law.

The Contest Sponsor respects your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsor to administer the Contest and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the Contest Sponsor. For more information regarding the manner of collection, use, and disclosure of personal information by the Contest Sponsor, please refer to the privacy policy available at <http://www.mlse.com/privacy>.

(12) **TRADEMARKS**

All trademarks are the property of their respective owners.

(13) **GOVERNING LAW**

The Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Without limiting the generality of the foregoing, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations as between any person and/or Entrant and the Contest Sponsor in connection with the Contest shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The Contest Sponsor and all Entrants hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter, issue, or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.